

Jake Landon Schwartz

E jake@jakelandon.com T 617.763.5829
www.jakelandon.com

Education

May 2007 **Northeastern University:** Boston, MA
Bachelor of Science Double Major in Graphic Design & Multimedia
Graduated *cum laude*

Honors:
GPA 3.30, Dean's List

Activities:
Art Society of Northeastern: VP & Cofounder
CUP Marketing Committee: Art Society Liason
Sports: Intramural Soccer, Softball, Dodgeball

Experience

Oct. 2009 - Present **Butler, Shine, Stern & Partners:** Sausalito, CA
iOS / Flash Developer
Responsibilities include: all in house iOS application development, consulting for all iOS and Android application concepts, Facebook tabs, video players, and rich media banners for Priceline, MINI, YP, Radio Shack, Columbia, Piperlime, Greyhound and Sorel among others.

Sep. 2007 - Present **DIGITAS:** Boston, MA
Software Engineer
Responsible for developing sites for large companies including Tide, Gillette, Crest, Holiday Inn and Always in a fast paced, high level talent environment. Won several awards for work on Holiday Inn Waterparks and Holiday Inn Stay Smart sites. Provides in house consulting on iPhone development.

Jan. 2005 - Present **JakeLandon:** Boston, MA
CEO & Founder
www.jakelandon.com
Conceptualizes and designs iPhone applications, Flash based websites and print work for various types of clients. Work includes photography, site design and front and back end development.

June 2007 - Sep. 2007 **Metaversal Studios:** Boston, MA
Flash Developer
Assisted in developing several Flash based applications including a utility for Callaway Golf Clubs and a game called Kleek.

Oct. 2005 - May 2007 **Northeastern University:** Boston, MA
Teacher Assistant Interactive Design
www.sticksandstonesproject.org
Provided weekly tutorials on Actionscript 3.0. Developed an interactive Flash experience about a class trip to Los Angeles about tolerance and racial profiling called Sticks & Stones.

Aug. 2005 - Mar. 2007 **SmartBargains.com:** Boston, MA
Online Customer Experience, Flash Developer
Created weekly department and homepage features. In charge of all Flash content on site. Designed and produced all rich media and banner content. Designed a company coffee cozy and gift cards.

Skills

Software
Xcode
Adobe Flash
Adobe Flex
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Image Ready
Adobe After Effects
Adobe Dreamweaver
Quark XPress
Swift 3D
Avid
Microsoft Office

Languages
Actionscript 2.0, 3.0
Objective C
PV3D
Javascript
XML
CSS
HTML
PHP

Systems
Macintosh
PC

Interests

Traveling the world
Running, keeping in shape
Technological advancement
Photography
Satirical comedy
All New England sports
Soccer

References and portfolio available upon request