Jake Landon Schwartz   **E** jake@jakelandon.com **T** 617.763.5829
www.jakelandon.com

Education

May 2007 **Northeastern University:** Boston, MA
Bachelor of Science Double Major in Graphic Design & Multimedia
Graduated *cum laude*

Honors:
GPA 3.30, Dean's List

Activities:
Art Society of Northeastern: VP & Cofounder
CUP Marketing Committee: Art Society Liason
Sports: Intramural Soccer, Softball, Dodgeball

Experience

Oct. 2009 -
Present

Butler, Shine, Stern & Partners: Sausalito, CA
Creative Software Developer
Responsible for all in house iOS and mobile application development
and consulting for all mobile web/application concepts. Built full
scale sites, Facebook tabs, video players, and rich media banners for
MINI, Priceline, YP, Columbia, Radio Shack, Piperlime, Greyhound
and Sorel among others.

Sep. 2007 -
Oct. 2009

DIGITAS: Boston, MA
Software Engineer
Responsible for developing sites for large companies including
Tide, Gillette, Crest, Holiday Inn and Always in a fast paced, high
level talent environment. Won several awards for work on Holiday
Inn Waterparks and Holiday Inn Stay Smart sites. Provides in house
consulting on iPhone development.

Jan. 2005 -
Present

JakeLandon: Boston, MA
CEO & Founder
www.jakelandon.com
Conceptualizes and designs iPhone applications, websites and print
work for various types of clients. Work includes photography, site
design and front and back end development.

June 2007 -
Sep. 2007

Metaversal Studios: Boston, MA
Flash Developer
Assisted in developing several Flash based applications including a
utility for Callaway Golf Clubs and a game called Kleek.

Oct. 2005 -
May 2007

Northeastern University: Boston, MA
Teacher Assistant Interactive Design
www.sticksandstonesproject.org
Provided weekly tutorials on Actionscript 3.0. Developed an
interactive Flash experience about a class trip to Los Angeles about
tolerance and racial profiling called Sticks & Stones.

Aug. 2005 -
Mar. 2007

SmartBargains.com: Boston, MA
Online Customer Experience, Flash Developer
Created weekly department and homepage features. In charge of
all Flash content on site. Designed and produced all rich media and
banner content. Designed a company coffee cuzy and gift cards.

Skills

Software
Xcode
Arduino
Adobe Flash
Adobe Flex
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
Adobe Dreamweaver
Microsoft Office
Anything you throw at me

Languages
Objective C
Javascript
CSS3
HTML5
PHP
Processing
Actionscript 2.0, 3.0
Java
Ditto to the statement above

Systems
Macintosh
PC

Interests

Traveling the universe
Running
Technological advancement
Photography
Satirical comedy
All New England sports
Soccer

References and portfolio
available upon request